



Hidden Britain

....Leading the way in discovering and developing responsible rural tourism

Training

Introduction to Social Media



An innovative training session for beginners

Course Duration

Half Day session – 5 hours (with breaks)

Course Outline

- What is social media?
- What can it do for you?
- How much time and money do you need to put in to see any benefit?
- An introduction to the main tools and platforms
- Basic do's and don'ts – avoiding the problems and ensuring success

Real-life examples will be used throughout to illustrate the points and spark discussion. Plenty of useful handouts to help you once you are ready to get online yourselves.

Teaching Method

Mixture of presentation, online interaction and lively discussion

Who Should Attend?

Anyone who has limited knowledge of social media and wants to learn more about how these popular tools can help their business, community or organisation.

What will they take away?

- A clearer understanding of the most popular social media tools and platforms and how they work
- Increased confidence to try them out both personally and for their businesses or groups.

Where & When

Tuesday 25th October 2011
Stonelees Golf Centre
Ebbsfleet Lane, Ramsgate, Kent, CT12 5DJ
Arrive for Coffee at 08:45
Session close at 14:00

To book your place please complete the form by [clicking here](#) or visiting www.hiddenbritainse.org.uk



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